**Organization (Twilio Customer)’s Letterhead**

Date :

To : Twilio Inc

101 Spear Street, 5th Floor

San Francisco, California 94105, United States of America

**Subject: Request for Registration of Sender IDs by Organization on behalf of Third Parties**

Dear Sir/Madam:

We, the Twilio customer described in the following table (“**Organization**”), request Twilio Inc. to register the sender IDs listed in Annex 1 (“**Listed Sender IDs**”) for use in Australia on behalf of the corresponding brandowner entities listed in Annex 1 (“**Listed Brandowners**”).

|  |  |
| --- | --- |
| Organization Legal Name | <**Insert Full Legal Name of Organization**> |
| Place of Incorporation | <**Insert Place of Incorporation of Organization**> |
| Registration Number | <**Insert Registration Number of Organization**> |
| Website Address | <**Insert Website Address of Organization**> |
| Contact Name | <**Insert Name of Contact Person of Organization**> |
| Contact Title | <**Insert Title of Contact Person of Organization**> |
| Contact Email | **<Insert Email Address of Contact Person of Organization**> |
| Contact Mobile Number | <**Insert Mobile Number of Contact Person of Organization**> |

By signing this sender ID registration request, I, the undersigned, hereby certify, represent and warrant that:

1. I am authorised to represent the Organization;
2. The Organization has been duly authorized by the Listed Brandowners to register the corresponding Listed Sender IDs with Twilio Inc., its affiliated companies and any applicable third parties, including but not limited to sender ID registries (collectively, “**Sender ID Registers**”);

3. The Organization is authorised to use the Listed Sender IDs on behalf of the Listed Brandowners;

4. Each of the Listed Brandowners has a valid use case for each of the corresponding Listed Sender IDs; and

5. The information in the table above and in Annex 1 is true, accurate, and complete.

I acknowledge and agree that I, the Organization, and each of the Listed Brandowners may be contacted by any one or more of the Sender ID Registers in relation to this sender ID registration request.

**For and on behalf of** <**Organization Full Legal Name**>

**<Signature>**

**<Name>**

<**Title**>

<**Email Address**>

**Annex 1**

**Brandowners’ Particulars and Sender IDs**

* *For each brandowner, please replicate the rows for “Sender ID [x] for Registration” and “Valid Use Case for Sender ID [x]” for each sender ID to be registered for the brandowner.*
* *You can also use our Excel/bulk version to provide the details of all brandowners and sender IDs to be registered, accessible at:* [*https://support.twilio.com/hc/en-us/articles/13111723633691-Documents-Required-and-Instructions-to-Register-Your-Alphanumeric-Sender-ID-in-Australia*](https://support.twilio.com/hc/en-us/articles/13111723633691-Documents-Required-and-Instructions-to-Register-Your-Alphanumeric-Sender-ID-in-Australia)
* *Note that supporting documents must be provided for each of the use cases selected below.*

**Brandowner 1**

|  |  |
| --- | --- |
| Organization Legal Name | <**Insert Legal Name of Brandowner**> |
| Place of Incorporation | <**Insert Place of Incorporation of Brandowner**> |
| Registration Number | <**Insert Registered Number of Brandowner**> |
| Website Address | <**Insert Website Address of Brandowner**> |
| Contact Name | <**Insert Name of Contact Person of Brandowner** > |
| Contact Title | <**Insert Title of Contact Person of Brandowner**> |
| Contact Email | **<Insert Email Address of Contact Person of Brandowner**> |
| Contact Mobile Number | <**Insert Mobile Number of Contact Person of Brandowner**> |
| Sender ID 1 for Registration | <**Insert sender ID**> |
| Account SID | <**Insert Account SID**> |
| Sample Message | <**Insert Sample Message to be used**> |
| Proof of Valid use case | **<Proof of Valid Use Case e.g. Business Registration Document (Filename if uploaded to Twilio SenderID Form, Link if hosted on your own)>** |
| Valid Use Case for Sender ID 1 | Select from the following what the valid use case is based on & provide the supporting document (multiple selections are allowed, but supporting documents must be provided for each selection):   * The Sole Trader name of the Brandowner * The Company name of the Brandowner * The Partnership name of the Brandowner * The registered Trust name of the Brandowner * The Co-Operative name of the Brandowner * The Indigenous Corporation name of the Brandowner * The Registered Organisation name of the Brandowner * The personal name of the Brandowner * An Australian or international trademark registered by the Brandowner * The name of a Commonwealth, State or Territory government, government agency or entity of the Brandowner * The name of a foreign government, government agency or entity of the Brandowner * A product or service of the Brandowner * An acronym, initialism, or contraction of any of the above   Other valid use case (please describe):  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**Brandowner 2**

|  |  |
| --- | --- |
| Organization Legal Name | <**Insert Legal Name of Brandowner**> |
| Place of Incorporation | <**Insert Place of Incorporation of Brandowner**> |
| Registration Number | <**Insert Registered Number of Brandowner**> |
| Website Address | <**Insert Website Address of Brandowner**> |
| Contact Name | <**Insert Name of Contact Person of Brandowner** > |
| Contact Title | <**Insert Title of Contact Person of Brandowner**> |
| Contact Email | **<Insert Email Address of Contact Person of Brandowner**> |
| Contact Mobile Number | <**Insert Mobile Number of Contact Person of Brandowner**> |
| Sender ID 2 for Registration | <**Insert sender ID**> |
| Account SID | <**Insert Account SID**> |
| Sample Message | <**Insert Sample Message to be used**> |
| Proof of Valid use case | <**Proof of Valid Use Case e.g. Business Registration Document (Filename if uploaded to Twilio SenderID Form, Link if hosted on your own)**> |
| Valid Use Case for Sender ID 2 | Select from the following what the valid use case is based on & provide the supporting document (multiple selections are allowed, but supporting documents must be provided for each selection):   * The Sole Trader name of the Brandowner * The Company name of the Brandowner * The Partnership name of the Brandowner * The registered Trust name of the Brandowner * The Co-Operative name of the Brandowner * The Indigenous Corporation name of the Brandowner * The Registered Organisation name of the Brandowner * The personal name of the Brandowner * An Australian or international trademark registered by the Brandowner * The name of a Commonwealth, State or Territory government, government agency or entity of the Brandowner * The name of a foreign government, government agency or entity of the Brandowner * A product or service of the Brandowner * An acronym, initialism, or contraction of any of the above   Other valid use case (please describe):  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |